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Issue 5 | 2012

Communications Preferences Survey

Many of you recently participated in a survey of Communications Preferences. Thank you for your responses!

Summary of the results

- Coalition members are interested in sharing legislative bulletins/legislative priorities, event dates and training opportunities.
- There is significantly less interest in sharing individual association's newsletters or policy documents/best practices.
- An email with links to the FLGC website is the most preferred method for communication. The monthly newsletter follows closely behind.
- The consensus is to postpone pursuing social media or listserves.
- Coalition members overwhelmingly prefer to disseminate information within their associations and to their membership rather than having the Coalition communicate directly with those audiences.

What these results mean to you

As content is added to the website, you will be notified by email or through the monthly newsletter (depending on timing).

Fear not! We will not *blast you* every time a new document is uploaded. However, we will keep you informed as groups of resources become available.

Legislative session is right around the corner. Once your association finalizes a legislative agenda or legislative priorities, please [email us](#) a PDF or hyperlink to the document and it will be added to the [FLGC website bulletin board](#).

Keeping your membership and colleagues informed about the Coalition is important. Remember how effective our grassroots efforts for amendment 4 were?

The *Need A Blurb?* section at the bottom of each FLGC newsletter is intended to be easy to "cut and paste" for your board agenda or newsletters.

Are you up for the challenge?

Currently there are [24 local government associations](#) participating in this Coalition. Together, we are **powerful**, and we are **passionate about local government** - a recipe for success.

At the strategic planning session held October 12, 2012, Steering Committee members decided that the Coalition will pursue a **new initiative** every year. The initiative for 2013 will be the Coalition's first and we want to hear your ideas!

Each initiative should be **centered around local government** -improving it, advocating for it, or educating Floridians about it.

We are challenging each of you to submit an idea for the Coalition's 2013 initiative by December 21, 2012.

As you brainstorm, consider these questions:

- What trends are expected in 2013? Can we get out ahead and make a difference?
- Which aspects of local government need a united voice?
- Which misconceptions about local government could we educate Floridians about?
- What do you love most about local government?

Face-to-Face

The Steering Committee will meet face-to-face quarterly and schedule follow-up conference calls when necessary. The next Steering Committee meeting is scheduled for January 18, 2013 in Orlando.

Tentative Agenda Items:

- Determine the Coalition's initiative for 2013. Each suggestion from Coalition members will be taken into consideration.
- Approve or amend FLGC documents explaining the history, purpose, mission statement, structure and member roles/responsibilities of the Coalition.
- Approve or amend 1-page marketing document about the Coalition for members, potential members, media and the general public.
- Review membership criteria. Determine guidelines for membership outreach.
- Strategic Plan of Action follow-up
- Open Discussion

If you would like to add something to the agenda, please [let us know](#).

Need a Blurb?

Here's a quick recap to share with your staff and/or Board of Directors:

Communications Preferences

Coalition members were recently surveyed about their communications preferences and the following was determined:

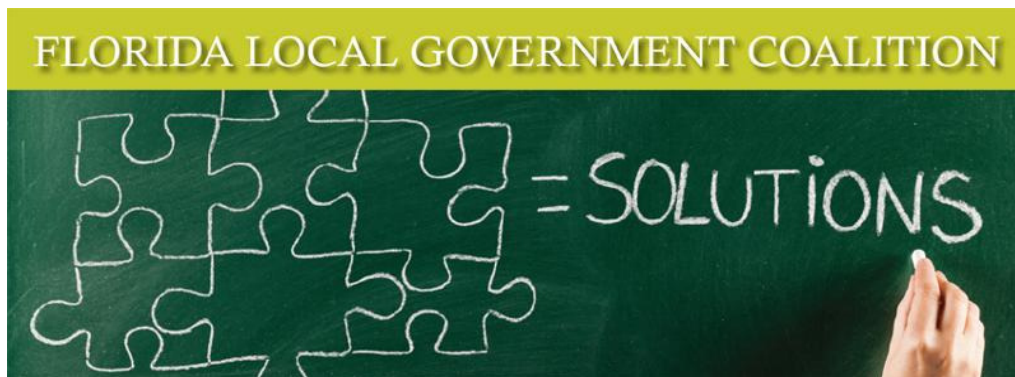
- Associations are interested in sharing legislative bulletins/legislative priorities, event dates and training opportunities.
- An email with links to the FLGC website is the most preferred method for communication.
- The consensus is to postpone pursuing social media or listserves.
- Coalition members will distribute pertinent information to their associations and to their membership.

Member associations' legislative agendas and legislative priorities will be added to the FLGC bulletin board on the website.

Please provide your finalized legislative agenda/legislative priorities and it will be added to the FLGC website bulletin board.

2013 Initiative

The Coalition will pursue a new initiative pertaining to local government each year. Coalition members have been asked to submit an idea and the Steering Committee will review these suggestions and choose the 2013 initiative at their upcoming meeting on January, 18, 2013.



We'd love to hear from you. Contact [us](#) at anytime.

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