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February 2013

Drum Roll Please...

...And the FLGC 2013 initiative is:

To help Florida citizens understand, appreciate and support local government and the services and values these governments bring to millions of lives each day.

Why? To create smarter Floridians who more wisely consume public services as they vote and engage locally.

So, how do we do that?

We know you work hard to improve the quality of life in your community every day. *Our goal* is to empower leaders like you with innovative tools to *help you gain support* from the public as you continue to enhance the city where you live, work and play.

A strategic plan is being developed. It will outline specific activities to support our initiative.

Here's a preview of what to expect:

- A kick-off event for each of you to attend. Think "local government rally" - and then get excited!
- 2-3 subsequent events where you will participate in local government advocacy activities across the state
- Materials to support local government advocacy - toolkit, books, webinars, multi-media materials, etc.

- Potential partnerships with other organizations

Recap

The Steering Committee had a great meeting January 18th in Orlando! The Committee accomplished exactly what it set out to do:

- Determined the 2013 initiative and discussed supporting activities
- Reworked a draft of the FLGC policies - currently under final revisions
- Decided to create 2 brochures, one for existing members and one for prospects - currently under final revisions



L to R: Brent Holladay, FLGISA, Lynn Tipton, FCCMA, Beth Rawlins, FBW, T. Michael Stavres, FRPA



L to R: Merle Bishop, FAPA, Lynn Tipton, FCCMA, Beth Rawlins, FBW

What are your Viva Florida plans?

In 2013, Florida will reach a significant milestone, the 500th anniversary of Juan Ponce de León's arrival on Florida's east coast. The Florida Department of State and its many partners are planning enriching events and experiences across the state.

Check out the newly launched official website: www.vivaflorida.org

There are several resources available to help your association get involved.

We love to share, so please let us know your plans!

Need a Blurb?

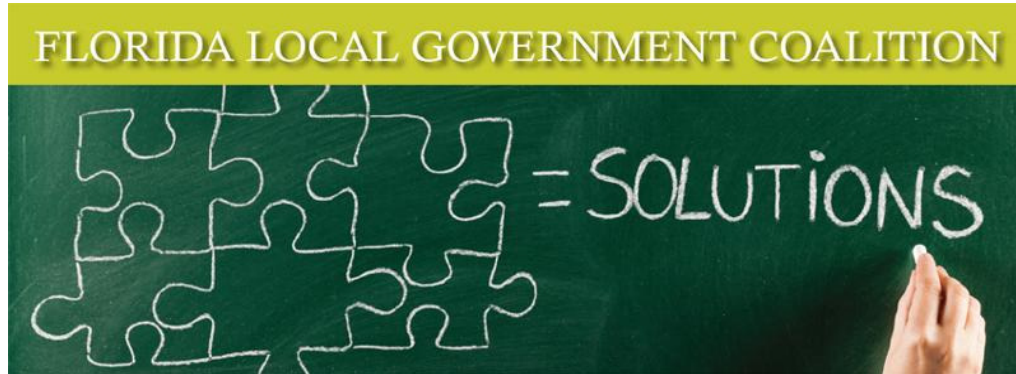
The Need a Blurb section is intended to be easy 'cut and paste' content for your board of directors report/agenda or association newsletter.

The FLGC 2013 initiative is: To help Florida citizens understand, appreciate and support local government and the services and values these governments bring to millions of lives each day. A strategic plan is being developed and will be rolled out to the group upon completion.

The Steering Committee reworked a draft of the FLGC's policies. The document is currently under final revision and will be distributed/posted upon completion.

Two brochures are being developed - one for existing FLGC members and one for prospective members. They will be available for members to distribute at conferences and events.

The Viva Florida official website recently launched: www.vivaflorida.org. It has several resources to help Coalition members become involved.



We'd love to hear from you. Contact [us](#) at anytime.

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